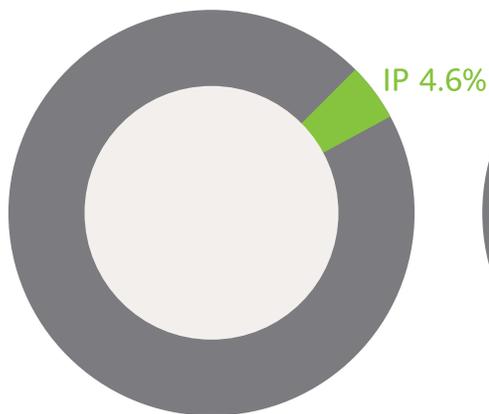# Transforming
your teams and
your business

Your communications world is changing.
Teams are more connected, more mobile
and more virtual.

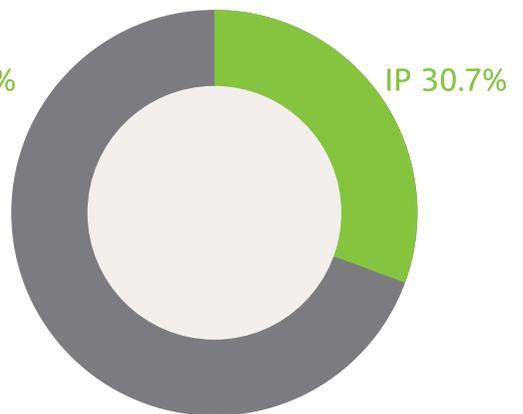# Transformation from TDM to IP

Making virtual teams possible

In ten short years IP communications has gained over 50% penetration across the enterprise world – replacing high cost TDM infrastructures and building the platform for more powerful, flexible communications networks.
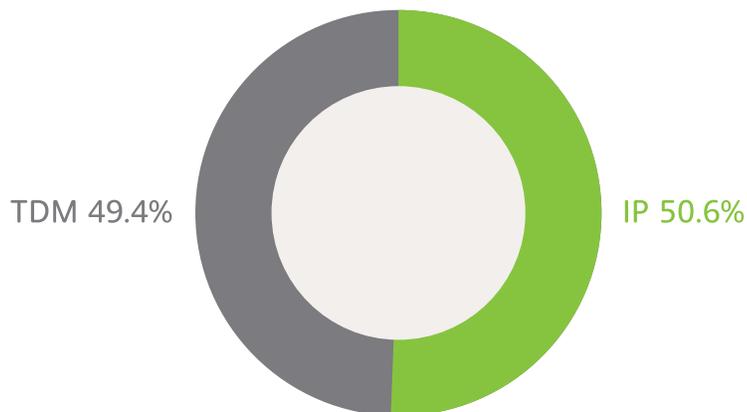
2001 World Line Shipments

IP 4.6%

TDM 95.4%

2006 World Line Shipments

IP 30.7%

TDM 69.3%

2011 World Line Shipments

TDM 49.4%

IP 50.6%

Changing the economics for business

2012 Voice Cost per Employee

$434

$234

TDM PBX   IP PBX

IP infrastructures have dramatically cut the cost of employee conversations – by almost 50% – and forever changed the economics of enterprise communications.

And now offers a host of unified opportunities

With IP embedded at the heart of the enterprise, unified communications applications are offering new ways to work – supporting increasingly virtual teams and accelerating the performance and productivity of today's anywhere worker.
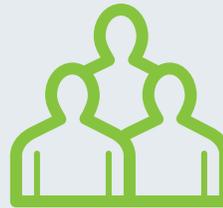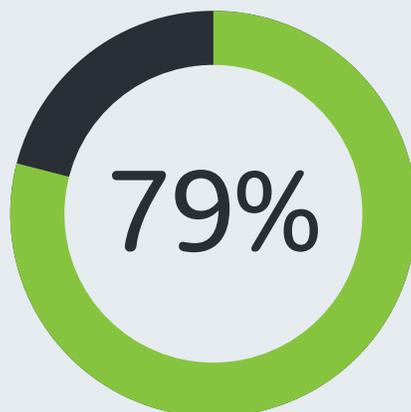
Keep anywhere workers connected

Know when colleagues are available
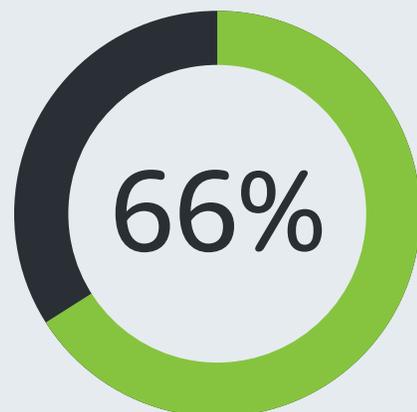
Gets faster and better results for customers

Increases employee and team productivity

79%

of employees always or frequently work as part of a virtual team.

source: Unify

66%
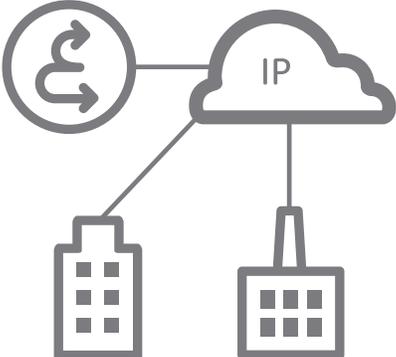
of teams now include members in at least three time zones.

source: Jacob Morgan

OpenScape 4000 has been driving customer evolution

2001 HiPath 4000 Introduced
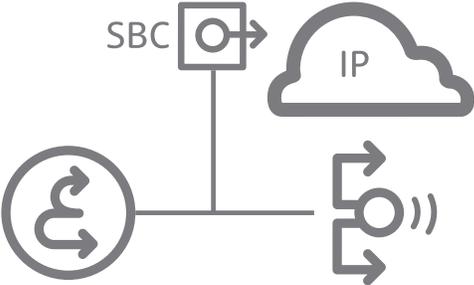
TDM   IP

2006 HiPath 4000 SIP Trunking

IP

Since its launch in 2001 OpenScape 4000 has been the catalyst for new, lower cost and more flexible IP infrastructures.
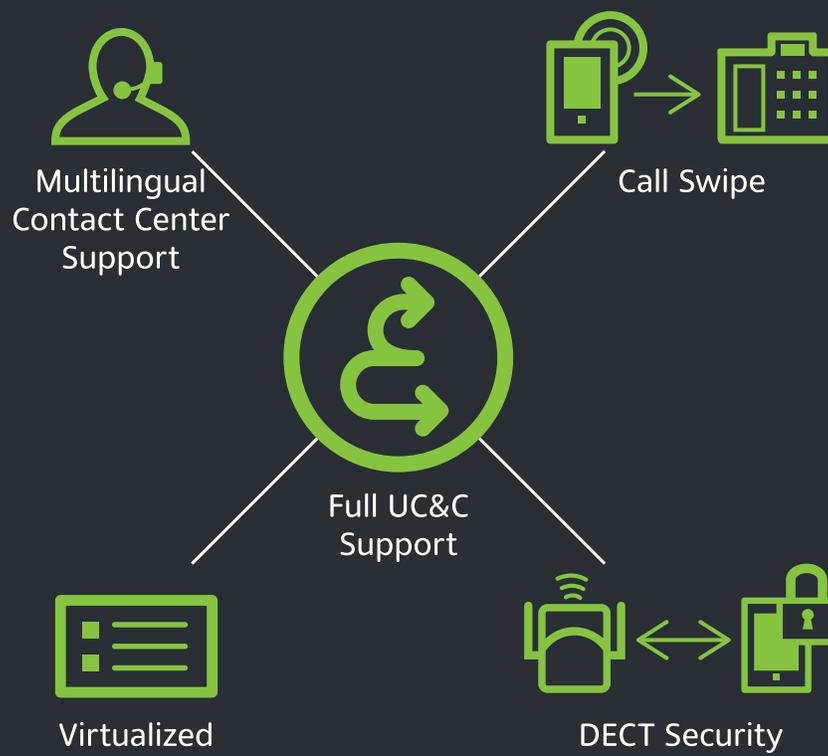
2009 DECT over IP

IP

2010 OpenScape SBC

SBC   IP

Today

The evolution continues today. OpenScape 4000 now delivers a powerful and comprehensive range of unified communications and collaboration applications.

Multilingual Contact Center Support

Call Swipe

Full UC&C Support

Virtualized

DECT Security

The OpenScape Enterprise Portfolio

Contact Center

Video Conferencing

Unified Messaging

Web Collaboration

Unified Communications

OpenScape 4000

Deployed in over 80 Countries

Over 25,000 Customers

Over a decade of innovation and now OpenScape 4000 brings everything together – supporting the way you do business today.

Welcome to a
new way to work

Tell us what you think
www.unify.com

About Unify

Unify – formerly known as Siemens Enterprise Communications – is one of the world's leading communications software and services firms. Our solutions unify multiple networks, devices and applications into one easy-to-use platform that allows teams to engage in rich and meaningful conversations. The result is a transformation of how the enterprise communicates and collaborates that amplifies collective effort, energizes the business, and enhances business performance. Born out of the engineering DNA of Siemens AG, Unify builds on this heritage of product reliability, innovation, open standards and security to provide integrated communications solutions for approximately 75 percent of the Global 500. Unify is a joint venture of The Gores Group and Siemens AG.

unify.com

UNIFY Harmonize your enterprise

Formerly Siemens Enterprise Communications